CAESARS PALACE
LAS VEGAS

# SHARK IN THE DESERT



THURSDAY NOVEMBER 12TH - SATURDAY, NOVEMBER 14TH

1-800 LIQUORS

CSE
CELEBRITY SPORTS ENTERTAINMENT

BOX CHAMPS

CBD Healthcare Company
The source you can trust

MUTINY
ISLAND VODKA

# SHARK IN THE DESERT

## Kevin Harrington

As an original “shark” on the hit TV show Shark Tank, the creator of the infomercial, pioneer of the As Seen on TV brand, and co-founding board member of the Entrepreneur’s Organization. Kevin Harrington has pushed past all the questions and excuses to repeatedly enjoy 100X success. His legendary work behind the scenes of business ventures has produced more than $6 billion in global sales, the launch of more than 500 products, and the making of dozens of millionaires. He’s launched massively successful products like The Food Saver, Ginsu Knives, The Great Wok of China, The Flying Lure, and many more. He has worked with amazing celebrities turned entrepreneurs including, Billie Mays, Tony Little, Jack LaLanne, and George Foreman to name a few. Kevin’s been called the Entrepreneur’s Entrepreneur and the Entrepreneur Answer Man, because he knows the challenges unique to start-ups and has a special passion for helping entrepreneurs succeed.




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## Beyond The Traditional Business Conference

A three-day business experience bringing together entrepreneurs, investors, and industry leaders for meaningful connections, actionable insights, and opportunities for growth.

### WHERE DECISION-MAKERS CONNECT

A powerful gathering of founders, executives, investors, and strategic partners who are actively building businesses, exploring investment opportunities, and creating new partnerships.

### THE EXPERIENCE

Three Days. Meaningful Access. Real Opportunity.

- Keynote Speakers & Panel Discussions
- Business Pitch Competition
- Investors Sharing the Future of Capital
- Networking
- Cigars With a Shark
- Golf With a Shark




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## *Welcome Event*

— Caesars Palace, Caspian's

An exclusive opening-night experience designed to bring entrepreneurs, investors, and business leaders together for meaningful introductions and valuable connections.




**Thursday November 12th, 2026**

**Schedule:**
6:00pm - 8:00pm | Private Welcome Experience
8:00pm | Open to Public

*More details to follow




### Sponsorship Opportunities

| TIER | INVESTMENT |
|---|---|
| Presented By | $15,000 |
| Powered By | $10,000 |
| Supporting | $2,500 – $5,000 |

# SHARK IN THE DESERT

# *Conference*

## — Caesars Palace, Neopolitan Room




More than brand visibility sponsorship is an opportunity to engage directly with influential business leaders through premium event experiences, branded activations, speaking opportunities, and valuable professional relationships.

**Friday, November 13th, 2026**

Schedule:
8:30am | Doors
9:30am | Morning Session
12:00pm - 1:30pm | Networking Lunch
1:30pm | Afternoon Session
4:45pm | Conclusion

*More details to follow




### Sponsorship Opportunities

| TIER | CONFERENCE |
|---|---|
| Presented By | $20,000 |
| Powered By | $15,000 |
| Supporting | $2,500 – $10,000 |

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## *Cigars With A Shark*

— Caesars Palace, Montecristo Cigar Bar

From keynote presentations and investor discussions to curated networking and distinctive Las Vegas experiences, every element is designed to create connections that extend beyond the event.

**Friday, November 13th, 2026**

Schedule:
9:00pm - 11:00pm | Private Cigar Experience
11:00pm | Open to Public

*More details to follow







### Sponsorship Opportunities

| TIER | INVESTMENT |
|---|---|
| Presented By | $15,000 |
| Powered By | $10,000 |
| Supporting | $2,500 – $5,000 |

# SHARK IN THE DESERT

## *Golf With A Shark*

— Caesars Palace, Serket Golf Course

Align your company with entrepreneurial innovation, investment, business growth, and the connections shaping tomorrow's opportunities.

**Saturday, November 14th, 2026**



Schedule:
Morning Session
8:00am | Tee Time
*With Kevin

Afternoon Session
12:00pm | Tee Time
*Stars TBA

**Golfers** $2,500



### Sponsorship Opportunities

| TIER | INVESTMENT |
|---|---|
| Presented By | $15,000 |
| Powered By | $10,000 |
| Supporting | $2,500 – $5,000 |

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## Vip Packages

**VIP Pass: $1000**
- access to welcome event
- access to conference event
- access to cigar event

**VVIP Single Pass: $5,000**
- access to welcome event
- access to conference event
- access to cigar event
- access to golf event + Golf (for 1 golfer)
- access to private dinner
  + signed memorabilia

**VIP Pitch Pass: $10,000**
- access to welcome event + 1
- pitch at conference event
- access to conference event + 1
- access to cigar event + 1
- access to private dinner + 1

**VVIP DUO Pass: $10,000**
- access to welcome event + 1
- access to conference event + 1
- access to cigar event + 1
- access to golf event + Golf (for 2 golfers)
- access to private dinner + 1
  + signed memorabilia

**VVIP TRI Pass: $15,000**
- access to welcome event + 2
- access to conference event + 2
- access to cigar event + 2
- access to golf event + Golf (for 3 golfers)
- access to private dinner + 2
  + signed memorabilia





# SHARK IN THE DESERT

Thursday November 12th -
Saturday, November 14th

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For Sponsorships or More Info: